ACAN Youth Project Proposal

QuarARTine: A Series of Quarantine Art Projects

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Name: Project QuarARTine

Duration:

Overall project duration is about 3 months (each part of the project will overlap)

- QuarARTine Talks: 1-2 hours each talk, talks hosted monthly, lasting about 3 months (based on availability and preference of speakers)
- QuarARTine Lessons: 30 min-1 hour lessons, once a week for 5-10 classes (depending on number of instructors and their availability)
- QuarARTine Contest: From Monday, June 15th to Saturday, August 15th (possibly subject to change)

Goal:

Overall, the goal of Project QuarARTine is to enhance young artists' abilities through a series of talks and lessons and also prepare participants for creating pieces to enter in the QuarARTine art contest.

Specific Goals:

- <u>Talks</u>: The goal of QuarARTine Talks is to provide the opportunity to participate in an online seminar where successful artists share their personal experience and offer advice. This project is available for elementary to high school students, as well as their parents.
- <u>Lessons:</u> Provide online art classes to students who are mostly elementary and middle schoolers from different instructors to expose students to different types of art. This will help students and also provide volunteer opportunities to high schoolers.
- <u>Contest:</u> Create an art contest for students to display their artistic abilities and express their feelings and perspective on the COVID-19 pandemic. The contest is split into divisions of elementary school, middle school, and high school students.

Success Measurement:

- <u>Talks and Lessons:</u> Number of participants, as well as feedback from participants
- Contest: Amount donated to charity (charity to be decided)

Steps:

All three parts of the project will operate at the same time. First, execute plans for hosting talks/inviting speakers. While wrapping up arrangements for setting up QuarARTine Talks, begin organizing QuarARTine Contest. Once QuarARTine Contest flyers and entry links are sent out, set up the QuarARTine Lessons by reaching out to potential instructors.

QuarARTine Talks Steps:

- 1) Reach out to speakers that are experienced or professional artists.
- 2) Schedule times for them to host an online seminar on Zoom.
- 3) Design flyers to publicize QuarARTine Talks as well as create registration forms for participants to sign up.
- 4) Send flyer and registration link to others through social media.
- 5) Create survey for participants to provide feedback.
- 6) Host the seminar and ask participants to fill out feedback survey after the last talk of the series. (This first project will create a pool of potential participants for following art-related projects)

QuarARTine Contest Steps:

- 1) Create a form for contest participants to submit their entries and pay the registration fee. (The registration fee itself is the donation to charity. The minimum amount required to enter one art piece is \$5, but there is no maximum limit for how much each participant wants to donate. Participants can enter multiple art pieces)
- 2) Reach out to potential judges (at least 3).
- 3) Design flyers to publicize QuarARTine Contest.
- 4) Send flyer and entry link to others who may be interested in participating through social media.
- 5) Host QuarARTine Contest and award prizes to winners.
- 6) Donate money collected to charity in the name of all participants.

QuarARTine Lessons Steps:

Steps:

- 1) Reach out to instructors (high schoolers or rising high schoolers).
- 2) Host kickoff meeting with instructors to discuss project and general rules for instruction.
- 3) Create lesson plans for each class, splitting up different topics among instructors (Ex: Portrait Drawing, Animal Sketching, Drawing Landscapes, Basics of Painting, etc)
- 4) Set up times for Zoom classes based on instructors' availability.
- 5) Design flyers to publicize QuarARTine Lessons as well as create registration forms for participants to sign up.
- 6) Create survey for participants to provide feedback.

- 7) Send flyer and registration link to others through social media.
- 8) Host online art classes and ask participants to fill out feedback survey after the last class.

Support from ACAN:

- Spread awareness of Project QuarARTine to ACAN members.
- May need budget to compensate speakers.
- May need budget to provide supplies for instructors as well as financially challenged students.
- Budget for awarding prizes to top three winners in each division (elementary, middle, high) as well as a special award for COVID-19 related pieces in each division.
 - 1st Place \$25
 - 2nd Place \$20
 - 3rd Place \$15
 - COVID-19 Prize \$25

(Total amount needed for awards: \$255)